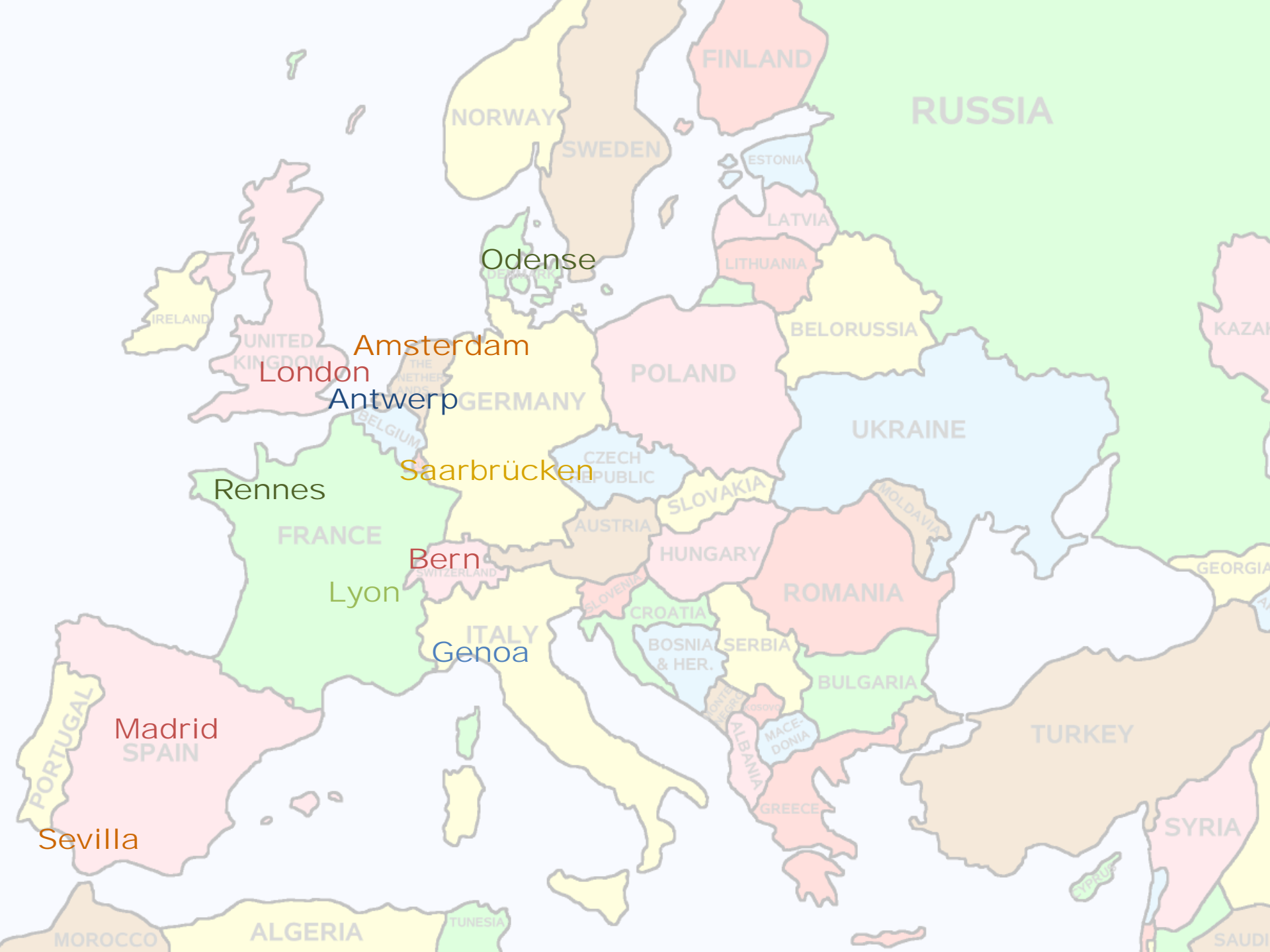


# European university-based study programmes in evaluation

...and some challenges they (might) face.

Verena Friedrich  
University of Bern



# Survey participants

1. **Amsterdam** (NL): Master Evidence Based Policy and Evaluation
2. **Antwerp** (Belgium): Master in Development Evaluation and Management
3. **Bern** (Switzerland): Diploma and Master of Advanced Studies in Evaluation
4. **Genoa** (Italy): Ph. D. Course on Evaluation of educational processes and systems
5. **London** (UK): MSc Social Research & Evaluation (*currently not running*)
6. **Lyon** (France): Master in political science - Evaluation and Monitoring of Policies and Programmes
7. **Madrid** (Spain): Master in Evaluation of Programmes and Public Policies
8. **Odense** (Denmark): Master in Evaluation
9. **Rennes** (France): Public Economics and Management - Speciality Consulting Public and Economic Management: Evaluation and Financial Analysis
10. **Saarbrücken** (Germany): Master of Evaluation
11. **Sevilla** (Spain): Máster Iberoamericano de Evaluación de Políticas Públicas

	Since	No. of graduates	Duration in months	Full-/part-time	ECTS
<b>Rennes</b>	1996	268	8	both modes	60
<b>Antwerp</b>	1999	215	12	full-time	60
<b>London</b>	1999	45	12/ 24	both modes	90
<b>Madrid</b>	2002	212	16 -20	part-time	70
<b>Bern</b>	2002	98 / 13	21 / 33	part-time	30 / 60
<b>Saarbruecken</b>	2004	35	24	part-time	120
<b>Lyon</b>	2004	89	12 / 24	full-time	60 / 120
<b>Odense</b>	2006	40	24	part-time	60
<b>Sevilla</b>	2007	80	12	full-time	60
<b>Genoa</b>	2008	6	36	part-time	180 CFU
<b>Amsterdam</b>	2010	--	24	part-time	60

# Some results

- Admission requirements
  - All programmes require an academic degree, usually Master in Social Sciences
  - and / or professional experience (6 programs )
  - Knowledge of english (5 programs)
  - Knowledge of research methods (4 programs)
- Learning outcomes and core subjects
  - Evaluation theory, methods, evaluation practice is subject of all programmes
  - Evaluation in specific fields are (selectable) subjects of some programs
  - Some programmes focus on evaluation in specific fields (e.g. development policy, public policies)

# Some results

- Academic background of the lecturers
  - Mostly social sciences (political sciences and public administration, sociology, psychology, economics, education, health professionals...)
- Institutionalisation
  - Humanities and Sciences faculty; Department of Applied Social Sciences; Faculty of empirical Human Sciences / Sociology
  - Dept. of Political Science; Institute of Political Studies
  - Centre for business administration
  - Science of Education Faculty
  - Institute of Development Policy and Management IOB
  - Centre for continuing education



# Challenges...

- New topics, for example
  - evaluation / evidence based policy making and democratic / participative movements;
  - oversaturation with evaluation and evaluation as a ritual;
  - complex interdependencies at local, national and global levels, multi-level and network evaluation; and
  - managing knowledge gained from evaluations
- New audiences, for example
  - commissioners
  - other stakeholders



# Challenges...

- New forms of teaching and learning
  - Didactics of evaluation
  - Distance teaching / eLearning
- Keep in contact with
  - graduates
  - employers

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Graduate studies

Aufbaustudium

postgradualer certificate

Undergraduate Studies

Universitätslehrgang **Advanced**

**Diploma** of

Studiengang

postgraduate

	Since	Type	Duration	Graduates	Mode	ECTS
<b>Rennes</b>	1996	consecutive & adv.	8	268	both modes	60
<b>Antwerp</b>	1999	advanced	12	215	full-time	60
<b>London</b>	1999	consecutive & adv.	12/ 24	45	both modes	90
<b>Madrid</b>	2002	consecutive & adv.	16 -20	212	part-time	70
<b>Bern</b>	2002	advanced	21 / 33	98 / 13	part-time	30 / 60
<b>Saarbruecken</b>	2004	advanced	24	35	part-time	120
<b>Lyon</b>	2004	consecutive & adv.	12 / 24	89	full-time	60 / 120
<b>Odense</b>	2006	advanced	24	40	part-time	60
<b>Sevilla</b>	2007	advanced	12	80	full-time	60
<b>Genoa</b>	2008	Ph. D. program	36	6	part-time	180 CFU
<b>Amsterdam</b>	2010	advanced	24	--	part-time	60



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